SPONSOR A WEBCAST

The Business Case for Agentic AI

DECEMBER 2, 2026

Your expertise. Our audience. A business case that matters.

December 2, 2026 | 2 PM ET / 11 AM PT | Live + on demand

Why this conversation fits your brand

CX leaders are weighing where agentic AI delivers value. Bring your perspective on efficiency, responsible deployment, and the metrics that connect autonomy to business outcomes.

Reach the people making CX decisions

Promote your expertise to CRM Media's established CRM, customer experience, and contact center audience through targeted email, destinationCRM.com, and social channels.

Generate leads before and after the event

Sponsor-defined qualifying questions help you understand prospects. Access all registrants, including no-shows, with continued registration through on-demand viewing.

Bring your expert. We manage the program.

Join fellow sponsors in a 60-minute discussion moderated by CRM Magazine's publisher. We handle promotion, registration, technology, production, Q&A, and follow-up.

29 years of webcast experience

Sponsored programs since 1998. Hundreds of webinars, an experienced producer, and a defined program of promotional and production services.

2026 ROUNDTABLES

OCT 28
Predictive CX Analytics: Turning Data into Foresight

NOV 4
Voice of the Customer: From Sentiment to Strategy

NOV 18
CX Success Stories 2026: What Worked and Why

DEC 2
The Business Case for Agentic AI

DEC 16
Charting What's Next: Preparing Your CX Roadmap for 2027

LET'S DISCUSS YOUR SPONSORSHIP

Adrienne Snyder: adrienne@destinationCRM.com | (201) 966-1439
Dennis Sullivan: dennis@infotoday.com | (203) 650-6920